

# Portfolio

Jose Daniel M. Valdez

(Inter)

Terraland Europe

(Company)

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## Introduction

I'm Jose Daniel M. Valdez, 23 years old, Currently pursuing a Bachelor of Science in Informtion Technology with a major in Networking Administration at Panpacific University, Tayug campus.

As a graphic design intern at Terraland Europe, I was responsible for creating visuals for the company's social media and other graphics task. My duties included designing graphics for social media posts and developing visuals for the company. This role helped me improve my design skills and creativity. I also learned how to communicate effectively with colleagues and mastered design software like Canva.

Working with different departments at Terraland Europe taught me about the importance of teamwork and shared goals. While each team had specific tasks, we all worked towards the same company objectives. I gained valuable experience and knowledge that contributed to the company's success.

## Internship Experience

As a graphic designer, I am responsible for creating visuals for the company's social media posts. I work closely with the content team to transform their ideas into eye-catching graphics. It's important to manage our workload efficiently to meet deadlines and maintain a consistent visual style. Our company culture is also important, as teambuilding activities like company outings help us collaborate better.

My primary role is to create visually appealing graphics that align with the company's brand and message. I ensure that all designs are accurate, appropriate, and meet deadlines. It's crucial to produce graphics that resonate with our audience and avoid any offensive or harmful content.

One of my biggest projects was working on the "Weekend Palooza" event. I created various design elements like collages, visuals, lower thirds, and templates. This project helped me develop strong planning and time management skills. I also learned the importance of collaboration and open communication when working on creative projects.

## **Skills and Competencies**

I am a skilled graphic designer with expertise in creating visually compelling designs that effectively communicate messages. I excel at time management and organization, ensuring projects are completed efficiently and on time. My strong communication and collaboration skills allow me to work effectively with others and incorporate feedback seamlessly. I am detail-oriented and dedicated to producing high-quality work.

I possess a proven ability to conceptualize and create visually engaging designs that capture attention. With a strong understanding of visual storytelling, I can adapt my style to suit different audiences. My creativity and innovation enable me to develop unique and eye-catching designs. I have a keen eye for aesthetics and layout, consistently delivering visually appealing and impactful work. I am confident in my ability to manage multiple projects while maintaining high standards and meeting deadlines.

## **Achievements and Contributions**

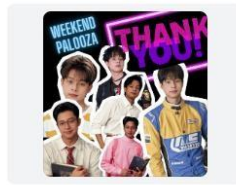
I successfully completed all assigned graphic design tasks, including creating social media posts and other visual materials for the company. My primary responsibility was to produce graphics for various departments to meet their daily needs.

I made significant contributions by creating a large volume of graphics to support the company's operations. My work helped ensure that all departments had the necessary visual materials to carry out their daily tasks efficiently.

## Work Samples



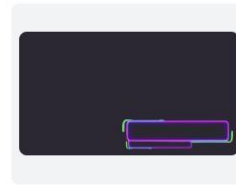
**LOGO DESIGN**  
Logo



**Big shoutout to Kuya Rappi for m...**  
1080 x 1080 px



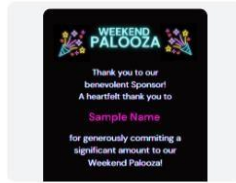
**LOWER THIRDS SQUARE POST**  
1080 x 1080 px



**Lower Thirds**  
1920 x 1080 px



**Weekend Palooza Square Post**  
900 x 900 px



**Thank you to our benevolent Sp...**  
2048 x 3072 px



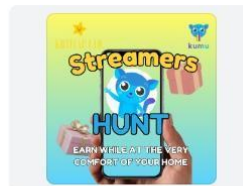
**WEEKEND PALOOZA**  
2048 x 3072 px



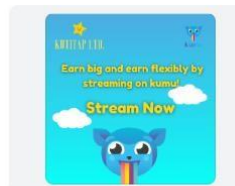
**izarconnect.com**  
Medium Banner (US) (Landscape)



**Your paragraph text**  
900 x 900 px



**Streamers Hunt**  
900 x 900 px



**Earn big and earn flexibly by stre...**  
900 x 900 px



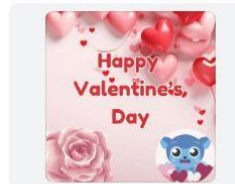
**Mahilig ka bang makipag-tawanan...**  
900 x 900 px



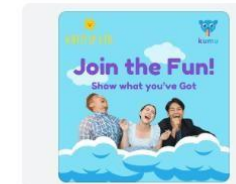
**Special talent**  
900 x 900 px



**From singing**  
900 x 900 px



**February Posting**  
900 x 900 px



**Join the Fun!**  
900 x 900 px



**Discover Kutitap**  
900 x 900 px



**Shine Bright**  
900 x 900 px



**Kutitap Sing-along**  
900 x 900 px



**Tara na at makipag-chikahan sa K...**  
900 x 900 px



**Post Contents**  
900 x 900 px



**COLLAGE**  
1364 x 2046 px



**Happy New Year**  
900 x 900 px



**Light up your day with Kutitap!**  
900 x 900 px



Ninoy Aquino Day  
900 x 900 px



Rizal Day  
900 x 900 px



INTERNATIONAL DOG DAY  
900 x 900 px



Apolinario Mabini  
900 x 900 px



Merry Christmas



Celebrating Queen Elizabeth I: A ...



Charity



HAPPY



TE Services - Valdez  
4.1 x 5.8 in



VALDEZ - AVIDA TOWERS V1  
4.1 x 5.8 in



#ThursdayMotivation #AlmostFri...  
900 x 900 px



Weave Your Own Bookmark  
900 x 900 px



SERVICES not final  
900 x 900 px



Flyers Valdez V1  
900 x 900 px



Kutipan Certificate  
900 x 900 px



CERTIFICATE OF COMPLETION  
900 x 900 px



Reach Filipinos in the UK  
900 x 900 px



tellyday  
900 x 900 px



William Willberforce visual  
900 x 900 px



Looking for that wow factor in yo...  
900 x 900 px



Afternoon Tea  
900 x 900 px



Blue Gray Modern Clothing Busin...  
900 x 900 px



Savouring Halo - Halo  
900 x 900 px



Terraland Certificate  
900 x 900 px





Discover new talents and enjoy a...  
900 x 900 px



Player One  
900 x 900 px



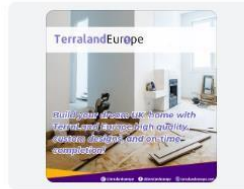
CUTOUT  
900 x 900 px



Tinig UK Certificate  
11 x 8.5 in



Freight & Shipping



Your paragraph text



Transform Your Space with Terra...



Seeking Reliable Contractors?



Amaia by Ayala Land: Trusted Qu...  
900 x 900 px



Business Directory Legal Service...  
Album Cover



Gift Shop Special Gift  
Album Cover



Business Director Fashion Graphic  
Album Cover



Services 4 pics  
900 x 900 px



Merry Christmas  
900 x 900 px



Strategic locations offer lower la...  
900 x 900 px



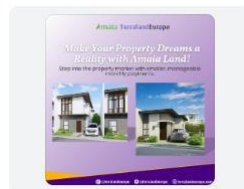
YOUR DREAM HOME IN THE PHILI...  
900 x 900 px



Amaia: Turn Your Savings into a H...  
900 x 900 px



A Partnership for a Brighter Tom...  
900 x 900 px



AmaiaLand is with you  
900 x 900 px



ONLINE MEETING BG  
1920 x 1080 px



November 30  
900 x 900 px



ADMIRAL HORATIO LORD NELSON  
900 x 900 px



angeto brewing  
900 x 900 px



WORLD CITIES DAY  
900 x 900 px

## Context of the Samples

1. The graphics you see is the graphics that I created in the company Terraland Europe, Kutitap Collective Agency and Tinig UK these graphics are used in their social media postings.
2. I also created certificates that will be used in the company for the recognition of the interns the design that the company like is the design particularly I made for the Tinig UK. Backdrops that will be used in zoom meeting or google meetings. And lastly lower thirds for the Weekend Palooza Event.
3. There are also collage design and logo design and roadmap graphics design for the appealing visual of how the next intern could apply In the company.

## Reflection

My internship at Terraland Europe was a valuable learning experience. I started out unsure about handling graphic design tasks but quickly grew to enjoy them. With the support of my colleagues and guidance from my director, I was able to learn and improve my skills in this area.

I had a fantastic internship experience thanks to my director's support and mentorship. He helped me learn as much as possible, preparing me for future jobs. Our company outings were also a highlight, as they helped me build strong relationships with my colleagues, which improved our teamwork.

I am incredibly grateful for this internship opportunity. It helped me discover my abilities, develop new skills, and make lasting friendships. The knowledge and experience I gained will be invaluable in my future career.

